

WORLD SERIES TO WALL STREET

3x Champ Pitcher Todd Stottlemyre Shares Insights on Business, Finance & Happiness in New Book

"The Observer: A Modern Fable on Mastering Your Thoughts & Emotions"

Although Todd Stottlemyre may be best known for his successful MLB career, his accomplishments off the field are just as impressive. After leaving baseball, he pursued a career in finance building an asset management business at a high-profile Wall Street firm. He then, founded a private equity fund that owns, manages, and oversees several companies. Today, Stottlemyre is a global entrepreneur, speaker, and high-performance business coach with a highly personal, transformative story to tell through his new book, *The Observer*.

Far from being a fiction novel, the book offers actionable strategies for professional and personal growth. It's also the fable of Stottlemyre's life. He rose to superstardom winning two World Series with the *Blue Jays* but had yet to reach his true "peak" until the journey that began after...

ABOUT THE BOOK:

Kat has it all (money, success, recognition, influence) except the one thing she desires desperately: a fulfilled life. An entrepreneur in the high-end sportswear industry, Kat is driven in relentless pursuit of ever-greater success. The two anchors in Kat's frenzied life have been her father; a famous baseball pitcher turned team manager, and her son, who is following in his grandfather's footsteps. When both anchors become unstable, Kat's life tips dangerously out of balance. Eager for solutions, she turns to find uncanny wisdom from places she never expected. *The Observer* unpacks the idea of 180-degree thinking, which changes everything for Kat. Now, seemingly impossible goals come into focus with crystal clear clarity and the impossible becomes her new reality.

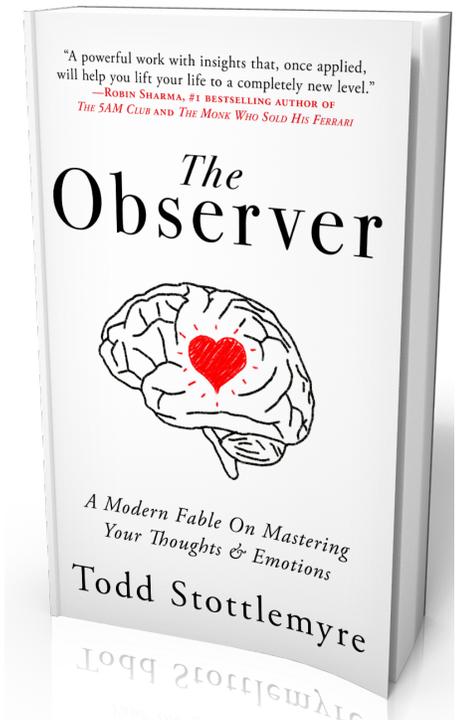
WHY YOU NEED THIS BOOK:

This book is a must-read for entrepreneurs and business owners but also for anyone searching to find happiness and meaning in their lives. Breaking the boundaries of genre, *The Observer* is a motivational business blueprint and self-help book, disguised as a 'coming of (middle) age' novel, wrapped in a sports story, that (underneath it all) is actually a fable about pro baseball star Todd Stottlemyre's life. Through the story of "Kat", Stottlemyre examines the science of success and how to use it, offering various strategies and techniques for growth. He demonstrates how lofty ambitions are achievable when you follow the sequential steps in his proven success system. The book not only gives readers encouragement, but also a pathway for discovering their peak potential both in business and in life.

In the age of COVID, political unrest, and economic decline - a time when uncertainty lurks around every corner - these timeless insights are more important than ever. Praised for its sharp wit, plot twists, and fast pace, this book will inevitably become a mirror to take a look inside yourself—and find that no matter how long it takes, you DO have the ability to change your trajectory. Whether you are seeking professional growth or personal fulfillment and looking for strategies to achieve excellence, or if you just want to curl up with a poignant novel (OR if you're a sports fan itching to learn more about this MLB super star) *The Observer* needs to be on your reading list!

MEDIA INQUIRIES:

Todd Stottlemyre is available for interviews, articles, or commentary. Please contact: Arden Izzo (866-949-6868) Arden@farrowcommunications.com



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ABOUT THE AUTHOR:



Todd Stottlemyre is a former MLB pitcher and 3x World Series Champion who played for 15 seasons as a member of the *Toronto Blue Jays*, *Oakland A's*, *St. Louis Cardinals*, *Texas Rangers*, and the *Arizona Diamondbacks*. He received the prestigious *Branch Ricky Award* and the *Lou Gehrig Award* for his outstanding integrity and his dedication to community service. Taking all he has learned both on and off the field, Stottlemyre now works to help people achieve success in every dimension of their lives.